

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 13466-008001	Application No. 09/422,339
<b>Information Disclosure Statement</b> by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Woolston et al.	
		Filing Date October 21, 1999	Group Art Unit 1648

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA						
	AB						
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Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AL							
	AM							
	AN							
	AO							
	AP							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
MB	AQ	Bunn, Michele D., "Taxonomy of Buying Decision Approaches," Journal of Marketing, vol. 57, no. 1, pp. 38-56, January 1993
	AR	
	AS	
	AT	

Examiner Signature <i>[Signature]</i>	Date Considered 2/9/05
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